



SPONSORSHIP PACKAGE

Every building tells a story

Doors
Open
CANMORE

DOORS OPEN 2022 JULY 23 AND 24

What is Doors Open?

Doors Open creates opportunities for residents and tourists to discover our town by exploring a wide range of buildings for free. Other towns and cities across Canada host Doors Open annually. This is Canmore's first-time hosting Doors Open and we're hoping you can join us as a sponsor this year!

Sponsorship Opportunities

As a sponsor, you will reach a significant audience through the events, activities and promotion of the Canmore Heritage Festival and its Doors Open events. You will also show your support for the Canmore Museum's work and the places which celebrate Canmore's heritage and/or promote environmental sustainability in retrofitting heritage buildings or through innovative new development.

We offer three levels of sponsorship:

- Presenting Sponsor
- Program Sponsor
- Doors Open Venue Sponsor

A description of the various sponsorship levels and their benefits is included in this package.

Thank you very much for considering sponsorship of the Canmore Heritage Festival and related Doors Open events. Your support will ensure the Canmore Museum to offer programming that raises awareness of Canmore's vibrant heritage and helps ensure that heritage has a future in our community.

How to Become A Sponsor

Contact Ron Ulrich, Executive Officer if your company would be interested in sponsoring Canmore Heritage Festival / Doors Open programming for 2022. ron.ulrich@canmoremuseum.com | 403.493.9760

SPONSORSHIP OPPORTUNITIES

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	\$5,000 PRESENTING	\$1,000 PROGRAM	\$500 VENUE
Number available	1 of only 3 presenting sponsors	4 of only 5 program sponsors	12 of 12 venue sponsors
Logo recognition on all promotional material	✓		
Logo recognition in Heritage Festival print advertising	✓		
Logo recognition on Heritage Festival website	Main Page	Program Page	Venue Page
Logo recognition on Heritage Festival Doors Open tour app	Main Page	Program Page	Venue Page
Logo recognition in Heritage Festival digital program guide	Sponsor Page	Program Page	Venue Page
Advertisement in Heritage Festival digital program guide	Full Page		
Logo recognition in Canmore Museum annual report (online and limited print)	✓	✓	✓
Logo recognition on signage your sponsored property (one sponsor per property)	Logo on bottom of venue signage as Presenting Sponsor		✓
Logo recognition in Canmore Museum e-newsletter, special Festival edition	Presenting Level	Program Level	
Verbal recognition at all events	✓		
Verbal recognition at your program by host	✓	✓	
Verbal recognition at your venue by host			✓
Sponsor recognition on Facebook	2 Posts	1 Post	
Tickets to attend Heritage Dinner at Miners' Union Hall (valued at \$50 ea)	8 Tickets	4 Tickets	2 Tickets
Tickets to attend Historical Walking Tour (valued at \$20 ea)	10 Tickets	4 Tickets	2 Tickets