

CANMORE'S ANNUAL HERITAGE FESTIVAL & DOORS OPEN SEPTEMBER 7-10, 2023

What is the Heritage Festival?

The Festival brings together old-timers, new-comers, Indigenous neighbours and one-time visitors to share food, experiences and stories in a fun, inclusive and relaxed environment.

The Annual Heritage Festival invites Canmore residents and visitors to celebrate their community and its many treasures. From vintage cars to vintage films, from dinners to walks, from parties to performances; our many events offer something for everyone. As an act of community building and community conservation, the events of the Heritage Festival encourage all ages to appreciate the many aspects of this growing town - to know the past, to appreciate the present, and to dream for the future.

What is Doors Open?

Doors Open creates opportunities for residents and tourists to discover our town by exploring a wide range of buildings for free. These hugely successful events are hosted by across Canada to connect people with the built environment in their communities.

Sponsorship Opportunities

As a sponsor, you will reach a significant local audience through the events, activities and promotion including local radio, print and social media spots. You will also show your support for the Canmore Museum's work and the places which celebrate Canmore's heritage, its present dynamism, and possibilities for the future.

Thank you very much for considering sponsorship of the Canmore Heritage Festival and related Doors Open events.

HERITAGE FESTIVAL &

CONNECTING PASTS, BUILDING FUTURES

Heritage Festival Events SEPTEMBER 7-10, 2023

event info at www.canmoremuseum.com/events



Canmore Heritage Dinner
- That's Italian!
Canmore Miners' Hall
Thurs, Sept 7, 6:30-10pm

Party in the Garden
- the Music of Charlie B.
NWMP Barracks
Fri, Sept 8, 7:00-9pm

Vintage Car Display & Dixieland Band
Civic Centre
Sat, Sept 9, 12-4pm

Silent Movie Matinee & speaker panel
- The Valley of Silent Men
Opera House
Sun, Sept 10, 1pm

Ghost Walk
Starting from Canmore Museum
Sat, Sept 9, 7:30-9pm

Doors Open
Various Venues around Town
Sat & Sun, Sept 9 & 10, 11am-4pm

Curator Tour - Last chance for Along the Bow: The Art of this Place
Canmore Museum @ the Civic Centre
Sun, Sept 10, 2pm

Street Festival Performers
- Pine Tree Players share heritage stories
Roaming on Main St.
Sat & Sun, Sept 9 & 10, 12-3pm

Geology Walks
Starting from Canmore Museum
Sat & Sun, Sept 9 & 10, 9:30am

Heritage Walk
Starting from Canmore Museum
Sat, Sept 9, 10:30am

Become A Sponsor or Volunteer

Contact Linda Whittaker, Int. Executive Officer
info@canmoremuseum.com 403 - 678 - 2462

canmore

museum

SPONSORSHIP OPPORTUNITIES

| | \$7,500 PRESENTING | \$2,000 PROGRAM | \$1,000 VENUE |
|---|-----------------------|--------------------|------------------|
| Logo recognition and name inclusion on all promotional material including radio spots | ✓ | | |
| Logo recognition in Heritage Festival print advertising | ✓ | | |
| Logo recognition on Museum/Heritage Festival website | Main Page | Program Page | Venue Page |
| Logo recognition on Heritage Festival Doors Open tour app | Main Page | Program Page | Venue Page |
| Logo recognition in Heritage Festival digital program guide | Sponsor Page | Program Page | Venue Page |
| Advertisement in Heritage Festival digital program guide | Full Page | | |
| Logo recognition in Canmore Museum annual report (online and limited print) | ✓ | ✓ | ✓ |
| Logo recognition on signage your sponsored property (one sponsor per property) | at all venue signage | | ✓ |
| Logo recognition in Canmore Museum e-newsletter, special Festival edition | ✓ | ✓ | |
| Sponsor recognition on Facebook | daily posts | all program posts | |
| Tickets to attend Heritage Dinner at Miners' Union Hall | 8 Tickets | 4 Tickets | 2 Tickets |
| Tickets to attend Historical Walking Tours and/or Ghost Walk | 10 Tickets | 4 Tickets | 2 Tickets |